
11. MECHANICAL REQUIREMENTS

One Page	7"	10"
2/3 Page	4-5/8"	10"
1/2 Page-Island	4-5/8"	7-1/2"
1/2 Page-Vertical	3-3/8"	10"
1/2 Page-Horizontal	7"	4-7/8"
1/3 Page-Vertical	2-1/4"	10"
1/3 Page-Square	4-5/8"	4-7/8"
1/4 Page	3-3/8"	4-7/8"

Printing Process: Heatset Web offset.

Image size - 7" x 10"

Final trim size - 7-7/8" x 10-1/2"

Bleed size - 8 x 10.75 including 1/8" bleed on top/bottom/
outside edge.

Ad Production:

All artwork must be submitted on high resolution pdf format with proof on CD or emailed.

Cancellations. Not accepted after closing dates for orders.

NEW ACCOUNTANT[®]